



REQUEST FOR PROPOSAL 2011 Championship Video Production

South Florida Winter Guard Association Inc
2220 NW 70th Lane, Margate FL 33063

The South Florida Winter Guard Association (SFWGA), a Florida non-profit corporation, is seeking proposals to film, produce, and market the 2011 South Florida Winter Guard and Percussion Championships video. The Championship contest will be held on April 2nd and 3rd, 2011, at a site to be determined in Dade, Broward, or Palm Beach counties.

- The video production company must have documented experience in the filming and editing of musical pageantry events, such as winter guard, dance, and cheerleading competitions, or marching band festivals. Include a DVD containing an example of a recently completed project with your proposal.
- Between 60 and 70 winter guard and percussion groups are expected to perform in the contest. Participants consist of middle school, high school, collegiate, and independent groups, with between 5 and 30 performers in each performing unit.
- The SFWGA shall license the use of its name and logo to the production company for the purposes of the video, but will have no further interests or obligations in the revenue, expenses, or profits from the sale of the video.
- The SFWGA will provide marketing considerations in the form of website links to the production company's ordering website, public address announcements during the event, and a dedicated onsite sales area on the days of the event. All other marketing strategies are the responsibility of the production company.
- The SFWGA will provide performance information for each participating unit, including instructor and officer names, show titles, final placement and scores for use in video titles and credits.
- The SFWGA is committed to compliance with all US Copyright Laws, and mandates the following:
 - The SFWGA will ensure that all participants hold applicable music performance permissions, including "permission to arrange" and "original score" where applicable and required for a public performance. The SFWGA certifies that it holds applicable contest promoter's licenses for all music at the event.
 - The SFWGA will provide to the production company the copyright information for all music used in the performances.
 - The production company will be responsible for obtaining all synchronization and mechanical permissions from the music copyright owners or publishers, and the payment of all related fees and royalties.
 - The production company agrees to provide to the SFWGA, upon request, copies of all music permissions and licenses which were secured relevant to this project.
- The production company bears responsibility for all expenses incurred in the project, and is entitled to all revenue and profits realized from the project.
- The SFWGA bears no responsibility for any expenses incurred in the project, and has no claim to any revenue or profits realized from the project.
- Proposals will be accepted until 5:00 PM on October 1, 2010. Proposals will be reviewed promptly thereafter. All proposals must remain firm for a minimum of 90 days following their submission. The SFWGA reserves the right to accept or reject any and/or all proposals, and reserves the right to accept any alternative proposal without prejudice deemed to be in the best interest of the SFWGA.

Mail proposals via regular US Mail to: Kathy Porter, SFWGA President, 2220 NW 70th Lane, Margate Florida 33063. Mail that requires a signature on delivery cannot be accepted.