

# SEWGA Fest

*Team Management*

# *Presenters*



*Calvin Smart*



*Liza Koontz*

# Presenters



Calvin Smart

- Colorguard Marching Career Began in 1989
- Started teaching 1992
- Part of SFWGA 1993



# Presenters

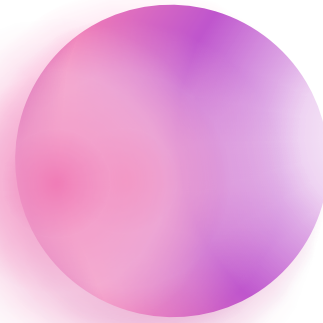
- ✍ Colorguard Marching Career Began in 1996
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*Liza Koontz*

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# *Auditions*

Important Points of Auditions Management  
in the Colorguard Activity



# Team Management: Auditions Purpose

- ❖ Auditions are important!
  - Allow you to know how many members you will have on the team.
  - Determine level of students you will have participating.
  - Determine how many teams you will have.
  - Determines what kind of budget you will have.



# Team Management: Audition Process

- ❖ Want to make the environment fun and inviting.
- ❖ Routines should be kept short and achievable to avoid discouragement.
- ❖ Get the vets of the colorguard involved in the process.
- ❖ Make sure to have all the information for auditionees and follow-up ie number students and create their tags.





# Team Management: Post-Auditions

- ❖ Make the admission process FUN!
- ❖ Create a showcase at the end of auditions to have the new members really get a taste of performing in front of people.
- ❖ Review handbook.
- ❖ Scholastic units meet with parents.



# *Expectations*

Role Clarification and Opportunities.



# Expectations: Roles



- Officers
  - Captain, Co-Captain, Equipment Managers, Communications Manager, Section/Line Leaders, etc.
- Members
- Parents
- Staff
- Band Director
- Guard Director

# Expectations: Handbook

## Winterguard Handbook Essentials: Roles, Objectives, Expectations, and Accountability

The handbook serves as a comprehensive guide for Winterguard participants, outlining roles, objectives, expectations, and accountability measures crucial for maintaining cohesion and achieving success as a team.

### 1. Outline team roles

- ❖ Participants in Winterguard should familiarize themselves with the handbook's outline of team roles to understand their specific responsibilities and contributions to the team's overall performance.

### 2. Set objectives

- ❖ Objectives should be set for the team, encompassing goals for the season, as well as monthly, weekly, and daily objectives. These goals should be communicated clearly to both staff and members.



# Expectations: Handbook

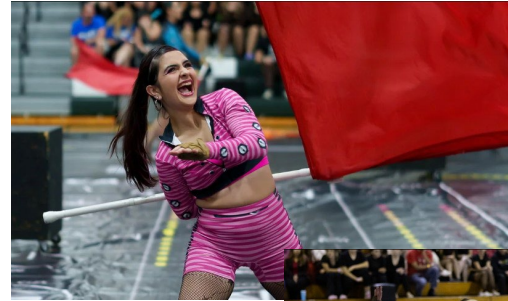
## 3. Establish expectations

- ❖ Clear expectations are outlined in the handbook regarding practice times, attire, financial obligations, and policies to maintain effective teamwork and management.

## 4. Define accountability

- ❖ Accountability measures defined in the handbook ensure that every team member takes responsibility for their tasks, adheres to rules and regulations, and fulfills their defined roles.

**The handbook stands as an indispensable resource for Winterguard participants, providing clear guidance on roles, objectives, expectations, and accountability measures essential for fostering team cohesion and achieving collective success.**



# *Day to day Operation*

Basic overview to create consistency in a program



# Operations: Class Time

## Make sure to use time wisely!

- Use this time to review technique, stand-tunes, and make sure equipment/uniform are up to par.
- Does not always have to be guard related, can be utilized to advance in studies, team building, and refocus.
- Utilize time to create workshops such as make-up application, hair extension placement, and rhinestoning costumes.





## Operations: Practice Time

- Setting up the rehearsal space, including times the floor must be open by.
- Make sure to have a planned schedule that your staff is aware of.
- Make Goals and objectives, for the season, month, week, and individual day.
- Create consistency by doing same warm-up routines daily and be sure to have condensed warm-up routine for shorter days.
- Breaking down rehearsal and where everything is returned to.





# Operations: Inventory

- Take inventory in the beginning of the season.
- Make sure to have a check out list.
- When in season if there is an update required for additional equipment to be checked, update check out list.
- Take final inventory at the end of the season.
  - Make this moment fun, because you want to think about the returning members and retention.

# *Staff Management*

Management of Staff members and considerations



# Staff Management

Staff follows school or team protocol ie fingerprinting, background check, and/or 1099.

Review role expectation of staff. Let them know who is their leader is.

Make sure to schedule staff according, do not waste their time.

Define lines between students and staff relationship (Safesport Certification).

Be grateful of staff and show it, they care as much as you do.

Bond with staff!



# *Recruitment Strategies*

Tips and tools to enhance recruitment and retention!



# Recruitment



Know your audience.



Make thing seems fun and current.



If a high school team, foster relationships with feeder schools to either create a showcase , participate in their pep-rally, flyer the school, and/or set-up a table with a video playing to recruit students.



Create an event for incoming members to participate with current members.



Participate in orientations, pep-rally, and campus tours.



Be mindful of the routine the students are doing in recruitment performance, aka KISS system.



Remember Team management in colorguard is important because it helps everyone work together smoothly and create awesome performances!



Thank you for participating in our  
Team Management Session



We hope this has been of some help!

Presented by:



Calvin Smart & Liza Koontz



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